

EMPLOYMENT

IBM Corporation **User Experience Designer** **July 2016 – Present**

IBM Collaboration Solutions (ICS)

- Lead designer of mobile user experiences for IBM Verse on Android. Active collaboration with offering managers, developers, and designers while leveraging Agile and Design Thinking tools/practices to create innovative experiences.
- Improved asset delivery through use of ZenHub and Android Studio to help manage and implement design solutions.
- Cognitive/AI design, research, and considerations development - leading to implementation, patenting, and consulting.
- Participant in IBM Design's three-month Design and Offering Management Bootcamp. Great emphasis placed on Agile practices, collaboration, and designing for accessibility while leveraging team management and IBM Design Thinking.
- Facilitator of IBM Design Thinking workshops for recruiting and client engagements. Created and ran high-energy sessions to teach foundations and best practices of IBM Design Thinking in rapid-paced outcome-driven environments.

IBM Corporation **User Experience Designer (Co-Op)** **May – August 2015**

IBM Analytics, Enterprise Social Solutions (ESS)

- Worked as part of the Analytics, ESS team on the research, development, and integration of next generation cognitive, analytic, and data-driven solutions for IBM's signature service, IBM Verse, as a User Experience Designer.
- Created and submitted a patent disclosure as a result of individual research and design work in the field of cognitive/AI.

IBM Future Blue **Leader (Mass Lab)**

- Planned and organized multiple events for IBM co-ops and interns at IBM Mass Lab to aid internal recruitment.
- Bolstered cross-campus social integration and established methods for event organization, funding, and marketing.

Ronin Advertising Group **Multimedia Intern** **May – August 2013**

- Responsible for the creation of Motion Effects, Graphic Designs, and Marketing Material for a wide-reaching array of web, video, and physical advertisements. Key clients include Penn Medicine and Millennium Tower Boston.

Cornellian Yearbook **Head of Photography** **September 2012 – August 2014**

- Lead team of multiple staff photographers. Ensured consistent high-quality production of visual content for Cornell University's award-winning yearbook through a focus on improved team management, strategy, and coordination.
- Received numerous recognitions for team management, leadership, and photographic works.

Seerflix Inc. **Junior Designer** **May – August 2012**

- Full-time designer and researcher under direction of Amazon, Google, & Microsoft employees at Seattle-based startup.
- Instrumental in acquiring early investor interest through development of UX workflows, branding, and video production.

EDUCATION

Cornell University **GPA: 3.721** **August 2011 – May 2016**

Concurrent Degree Program

- **Information Science (BA)** May 2016 - Human Centered Systems, Social Systems, Emerging Technologies
- **Fine Arts (BFA)** May 2016 - Digital Media, Design, Photography
- **Cornell University Dean's List** (2011, 2012, 2014, 2015) Placed multiple semesters on the College of Arts and Sciences Dean's List and the College of Architecture, Art, and Planning Dean's Honor List for Excellence in Scholarship.
- **Sample Coursework:** Project Management, Advanced HCI, Object-Oriented Programming and Data Structures, Network Design, Web Design, Art Thesis I & II, Discrete Structures, Social Psychology, Human Perception & Computer Graphics.

PROJECTS & TECHNICAL EXPERIENCE

- **weather@mood.cloud** (2016) Hardware-based installation which uses real time local weather data to create a mesmerizing visual representation of current conditions. Installed in Gates Hall at Cornell University. (Processing, JSON)
- **TEDxCornell** (2015) Creative Director and Graphic Designer. (Photoshop, Illustrator, HTML, CSS, JavaScript)
- **CUxD** (2014 – 2016) President of the Cornell User Experience Design Club. (Quartz Composer, Sketch, Illustrator)
- **Rockbridge Investment Management** (2013) Scripted, Directed, and Animated introductory video conveying mission statement and renewed brand identity. Featured prominently on landing page of client's website. (Illustrator, AE)

ADDITIONAL EXPERIENCE & AWARDS

- **Microsoft Firenze BXT** (2011) First Place at Cornell University and Finalist at Microsoft's campus in Redmond, WA. Case Study: Redesigning Bing to be a social search engine, leveraging social connections with improved search results.

SKILLS, LANGUAGES, & TOOLS

- UX Design, Public Speaking, Writing, Research, Leadership, Client Engagements, Design Thinking, Agile & Lean Practices
- Java, Processing, Swift, Python, HTML, CSS, PHP, JavaScript
- Sketch, Xcode & Quartz Composer, Android Studio, Unity, Autodesk Maya, Adobe Creative Suite (all)